



Data Sources for Texas Public Libraries: Make Your Library's Case

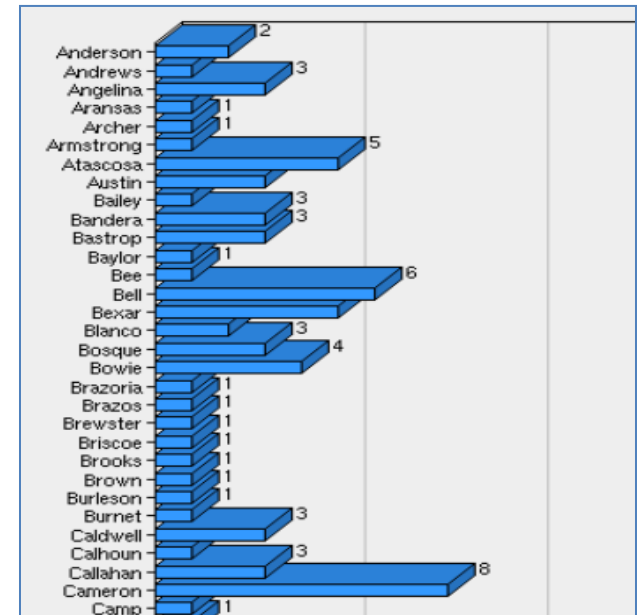
Presented by
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Sources of Data

- TSLAC Data Sources
- Other Texas Sources of Data
- Federal Government Sources of Data
- National Sources of Data/Reports
- Other State Sources of Data/Reports

TSLAC Data Sources

- Webpage
 - Individual public library statistics
 - <https://www.tsl.state.tx.us/landing/statistics.html>
 - Current contact directories-Administrative and Branch
 - Map of Public Library locations
 - ROI Study - <https://www.tsl.state.tx.us/roi>
- Texas LibPAS (see archived webinar from 11.6.13)
 - Library Trend
 - Library Ranking Reports
 - Custom Reports
 - <https://tx.countingopinion.com>



Other Texas Sources of Data

- Texas Library Association
 - Advocacy Tools and PR Toolkit
 - <http://www.txla.org/advocacy-tools>
- Office of the State Demographer
 - Population data specific to Texas; Reports and presentations on various topics, including Need for Adult Education and demographic trends
 - <http://osd.state.tx.us/>



Federal Gov't Sources of Data

- Institute of Museum and Library Services
 - Public Library data nationwide; Compare Public Libraries Tool; Reports and white papers
 - <http://www.ims.gov/research/default.aspx>
- US Census Bureau
 - Population, demographic, reports. Training available online.
 - <http://www.census.gov/>



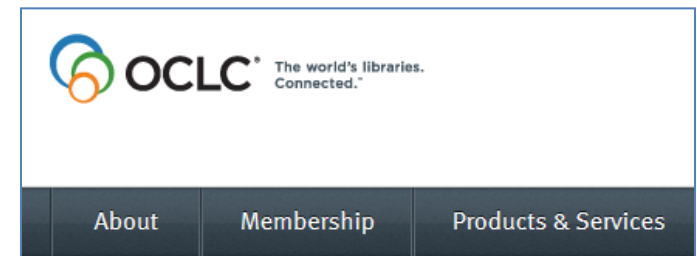
The screenshot shows the 'Compare Public Libraries' tool interface. At the top, there is an orange banner with the title 'Compare Public Libraries' and a series of right-pointing chevrons. Below the banner, a breadcrumb trail reads: 'Select Library of Interest > Choose Comparison Group > Select Report Topics > View Report'. The main heading is 'Welcome to Compare Public Libraries'. The text explains that the site is used to create reports comparing one library of interest to other libraries and that the navigation bar highlights the current step. There is a text input field for 'Enter the ID here' and a 'GO' button. A 'Begin Search' button is located at the bottom of the main content area. A footer note states: 'Compare Public Libraries uses Fiscal Year 2011 data from the Public Libraries Survey, which was conducted by the Institute of Museum and Library Services (IMLS)'.

Comparison tool from IMLS website

National Sources of Data/Reports

- American Library Association
 - Research and Advocacy
 - <http://www.ala.org/research/>
 - <http://www.ala.org/advocacy/>
- Pew Internet & American Life Project*
 - Research reports on libraries
 - <http://www.pewinternet.org/topics/Libraries.aspx?typeFilter=5>
- OCLC Reports
 - Research reports on libraries
 - <http://www.oclc.org/reports.en.html>

*(Make sure to read Use policy)



Other State Sources of Data/Reports

- Colorado
 - Link to other states, including Texas, user survey templates, reports
 - <http://www.lrs.org/library-user-surveys-on-the-web/>
- Connecticut
 - National Libraries Comparison chart-maker
 - <http://www.ctstatelibrary.org/dld/pages/national-public-library-c>
- North Carolina
 - Inflation calculator
 - http://plstats.nclive.org/library_inflation_calculator.php

Data Use

Start with library's annual report data

Use Texas LibPAS to get comparison data

Layer regional or national data

Utilize reports to bolster your case

Conduct a user survey

Layer on library's annual report data

Layer regional or national data

Utilize reports to bolster your case





We are here to help!

Contact:

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800-252-9386 in Texas – just ask for me!